



48th Floor | 333 South Hope Street | Los Angeles, CA 90071-1448
213-620-1780 office | 213-620-1398 fax | www.sheppardmullin.com

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Date: August 10, 2004

File Number: 02CA-108259

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Re: Transmittal of Information Disclosure Statement

MESSAGE: Please see attached.**Certificate of Transmission under 37 CFR 1.8**I hereby certify that this correspondence is being facsimile transmitted
to the United States Patent and Trademark Office on August 10, 2004
Brian D. Martin, Esquire**Transmittal of Information Disclosure Statement****Information Disclosure Citation**Applicants: Russell Alan Foltz-Smith et al.Title: SYSTEM FOR ORGANIZING ADVERTISEMENTS ON
A WEB PAGE AND RELATED METHODSerial No: 10/797,464Filed: March 10, 2004Examiner: Not yet assignedGroup Art Unit: 2127Our Docket No.: 02CA-108259Date Faxed: 08/10/04Client: Citysearch.comAtty/Sec.: Martin/Kemp

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PAGE 1/4 * RCVD AT 8/10/2004 12:53:18 PM [Eastern Daylight Time] * SVR:USPTO-EFXXF-1/0 * DNIS:8729306 * CSID:213 620 1398 * DURATION (mm-ss):01:46

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TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT (Under 37 CFR 1.97(b) or 1.97(c))				Docket No. 02CA-108259	
In Re Application Of: Russell Alan Foltz-Smith et al.					
Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
10/797,464	March 10, 2004	Not yet assigned	30764	2127	4539
Title: SYSTEM FOR ORGANIZING ADVERTISEMENTS ON A WEB PAGE AND RELATED METHOD					
Address to: Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450					
37 CFR 1.97(b)					
1. <input checked="" type="checkbox"/> The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application other than a continued prosecution application under 37 CFR 1.53(d); within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; before the mailing of a first Office Action on the merits, or before the mailing of a first Office Action after the filing of a request for continued examination under 37 CFR 1.114.					
37 CFR 1.97(c)					
2. <input type="checkbox"/> The Information Disclosure Statement submitted herewith is being filed after the period specified in 37 CFR 1.97(b), provided that the Information Disclosure Statement is filed before the mailing date of a Final Action under 37 CFR 1.113, a Notice of Allowance under 37 CFR 1.311, or an Action that otherwise closes prosecution in the application, and is accompanied by one of:					
<input type="checkbox"/> the statement specified in 37 CFR 1.97(e);					
OR					
<input type="checkbox"/> the fee set forth in 37 CFR 1.17(p).					

P10A/REV03

INFORMATION DISCLOSURE CITATION
(Use several sheets if necessary)

Docket Number (Optional)

02CA-108259

Application Number

10/797,464

Applicant(s)

Russell Alan Foltz-Smith et al.

Filing Date

March 10, 2004

Group Art Unit

2127

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		6,269,361	07/31/01	Davis et al.	707	3	

U.S. PATENT APPLICATION PUBLICATIONS

*EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE

FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
							YES	NO

OTHER DOCUMENTS

(Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.